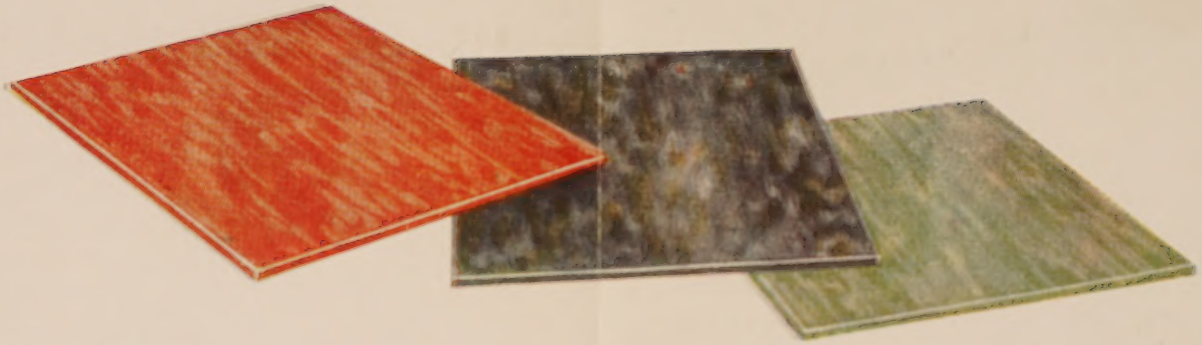
FASHIONED FLOORS

with

Wright Rubber Tile



THE QUALITY RUBBER TILE FOR BETTER FLOORS EVERYWHERE»»

Fashioned of high quality components, rubber and other virgin materials . . . *Wright Rubber Tile* is the nearest approach to a lifetime resilient floor that has yet been devised. Fashioned, too, for style, *Wright Tile* is beautiful with lustrous colors running all the way through each tile, insuring the same glowing shades year after year. These facts, plus the limitless designs possible, make *Wright* the supreme flooring for any and all your needs. It has a super-smooth, non-porous surface which will resist wear as well as stains and scuffing of even the most determined nature. Dirt and grease stay on top, accessible to the lightest cleaning . . . thus maintenance of *Wright Tile* is kept at minimum. Upkeep, too, is low, as the cost of replacing individual tiles (in rare instances where damage does occur) is very small . . . does not affect surrounding portions of the floor. In two distinctive types *Wright Tile* is made to fit your most exacting demands. *Wrightex* with its softer surface for installations where greater resiliency and quietness are prime factors and *Wrightflor*, the harder surface tile that will take more punishment and cost less to maintain.

TAYLOR MANUFACTURING COMPANY

WRIGHT RUBBER PRODUCTS DIVISION

3056 W. MEINECKE AVE. • MILWAUKEE 10, WIS.

ALL THROUGH THE HOME

The matchless beauty of this practical, long wearing, easy-to-clean rubber tile, will make your home lovelier, no matter where you place it. Sparkling colors for kitchens, and soft, subtle shades to make other rooms have "personality plus". Design them yourself, and see what you and *Wright Tile* can accomplish. Also important, is the dense surface that refuses to absorb grease and dirt . . . keeps it on top where you can get at it without back breaking scrubbing. These sanitary features make it especially suitable for homes with children. Why not make your floors just the way you want them — a happy combination of long-lasting loveliness and practicality — with *Wright Tile*.

STORES, SHOPS AND OFFICES

A tough, heavy-duty flooring, *Wright Tile* is also a glamourizer. Adaptable anywhere, its design possibilities lend themselves to all types of floors . . . featuring eye-appeal plus sales-appeal. *Wright Tile* is resilient . . . easy on the feet of sales personnel and workers . . . keeps them rested and alert. *Wright Tile,* too, has a color combination especially for you . . . one that will improve the appearance of *your* establishment. Furthermore, the heavy traffic encountered daily makes ease of maintenance an important factor to consider. Because of its harder, dense surface, *Wrightflor* is particularly recommended to minimize maintenance costs and effort throughout its long life.

RESTAURANTS AND CLUBS

Especially in these establishments, does this modern flooring come into its own. By using harder-surface *Wrightflor* you can easily maintain the high degree of sanitation required of restaurants. Easy-to-clean *Wrightflor* is specified because of its greater resistance to the action of grease and oil. These qualities have been brought to perfection by *Wright,* helping you to serve your public easier and more efficiently. Add to this the unlimited designs, lower maintenance costs, and lustrous coloring and you will find why *Wright,* with style in every square inch, is the acknowledged leader in the rubber tile field. Fashion your floors with *Wright Tile* and you create an atmosphere of hospitality.

INSTITUTIONS, PUBLIC BUILDINGS

The smooth, non-porous surface of *Wrightflor* is specifically ideal for this type of building, where durability and low maintenance are of important concern. Economy in the upkeep field is a proven characteristic, bringing cost-per-year way down. Cleaning costs are negligible, and an occasional waxing will restore to *Wrightflor* its original luster, and erase any marks millions of busy feet may make. Wright has maintained a reputation for creating the longest wearing rubber tile obtainable. Custom designed *Wright Tile* creates a distinctive floor, one that accentuates the basic qualities of the institutions for which it is fashioned.

WRIGHT-ON-TOP

COMPRESSION BASE

THE BOND BETWEEN FLOOR AND WALL

This modern compression base gives the ideal finishing touch to every *Wright Tile* installation. Extremely flexible, it molds itself to the surface of the floor — stays snug despite floor shrinkage — keeps out dirt, water and insects. For durability, economy and practicality *Wright-on-Top* possesses all the salient features of *Wright Rubber Tile*. It will not stain, chip, crack or dent — it is easy to clean — never needs refinishing. For modern convenience, economy and beauty in home, place of business or public building insist on *Wright-on-Top* compression base.

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